

Best Places to Work

Last week our company was recognized as one of the “Best Places to Work” in central Iowa. A great honor no doubt! Palmer Group was among nine local companies to receive this annual award which is sponsored by Merit Resources, Right Management and the Business Record. This year’s award is particularly rewarding in light of the many challenges that all organizations, including ours, have faced during the past several months.

This award is based upon the results of a 37 question Employee Opinion Survey administered by Quantam Workplace (www.quantamworkplace.com). While reviewing our cumulative responses in this survey one question stuck out among all others...

Would you recommend this organization as a great place to work?

It’s a great question. How would your team members answer that question? How would you answer that question? As managers, supervisors and leaders we should all work hard toward making our organizations “great places to work”. Not just because it’s the right thing to do but also because it’s the productive thing to do. They go hand in hand. Numerous studies have shown a direct correlation between employee satisfaction and overall financial success. Try it! Ask your team members this one simple question. I’m confident it will lead to interesting and productive conversations that will help your organization grow stronger into the future.