

Administrative Professionals Day

At Palmer Group we have been helping our clients recruit and retain top-notch people for more than 13 years. During that time, it has become crystal clear that most successful companies (or the best departments within large companies) have the best people. It has also become clear that building companies with “the best people” is not an accident. It is the result of a keen focus by leaders, managers and supervisors to accomplish this objective. A common misperception is that “good people” refers to top management only. That is just simply not true. In fact, the best organizations recognize that every single position/person is extremely important and they operate with a culture that reflects this belief...

The International Association of Administrative Professionals has been recognizing the contributions of Administrative Assistants, Executive Assistance, Office Managers and other Administrative pros since 1952. This year, Administrative Professionals Day is this Wednesday, April 27.

At Palmer Group we are fortunate to have an extremely talented group on our Administrative team. Without their many contributions we would not be nearly as productive. I would imagine the same to be true for you and your organization and I encourage you to recognize those efforts this week with:

- A hand written thank you note.
- Recognition at a company/department meeting.
- Lunch or a gift card.
- A few extra hours of PTO one afternoon

Recruiting and placing skilled administrative professionals is a big part of what we do each day at Palmer Group.

Please remember to share a special thank you with your “best people” this week.

The International Association of Administrative Professionals (IAAP) is the world’s largest association for administrative support staff, with more than 550 chapters and approximately 24,000 members and affiliates worldwide. For more information, visit www.iaap-hq.org.